

The Video Collection Adobe CS5 Revealed

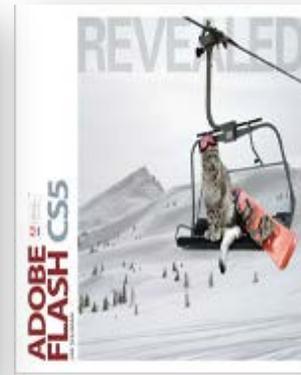
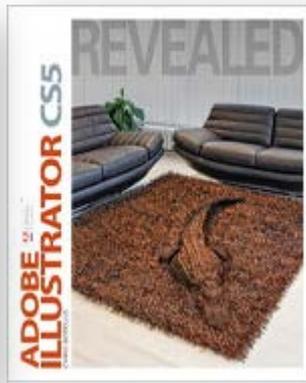
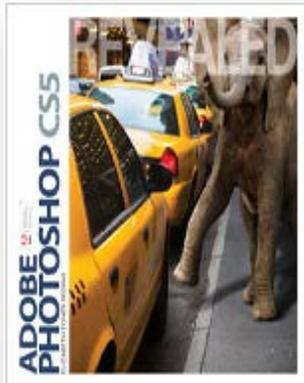
(Premier Pro, After Effects, Soundbooth, Encore)

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- Comprehensively covers the four primary Adobe CS5 video editing applications.
- Data files on the back-of-book DVD let the user work step by step through real-world projects
- Three integrated chapters focus on student projects, allowing for a natural integration of all the software applications.
- End-of-chapter projects reinforce critical skills introduced in each chapter while portfolio projects provide an opportunity for students to demonstrate their skills and creativity.

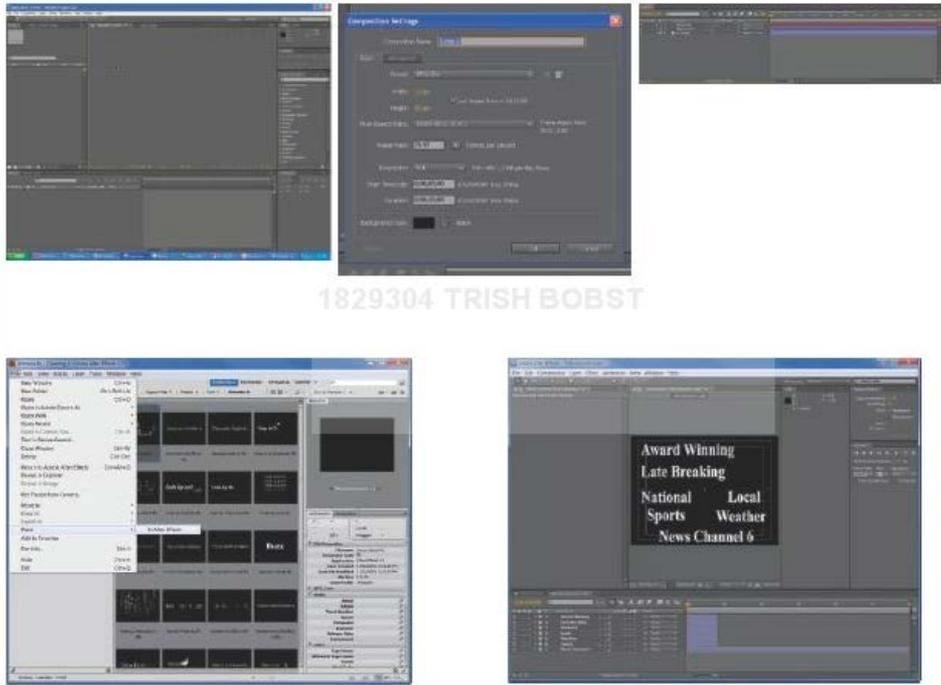


Tools You'll Use



Each chapter begins with a **visual overview** of the ***Tools You'll Use*** in the chapter.

TOOLS YOU'LL USE



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THE VIDEO COLLECTION CSS/AFTER EFFECTS 2-3



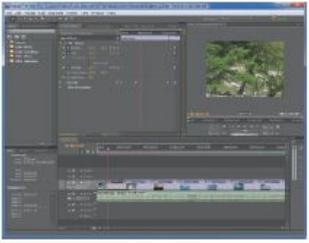


What You'll Do

Each lesson starts with a ***What You'll Do*** figure. This figure gives students an at-a-glance look at what's to come in the chapter and a detailed description of the following lesson.

LESSON 5

What You'll Do



In this lesson, you will add motion effects and video transition images.

Work with MOTION EFFECTS

Working with Motion Effects

Motion effects have been used on still images in documentaries to make the footage more visually interesting when video was not available. This effect of panning and zooming has been commonly termed the "Ken Burns Effect." He popularized the use of the effect in his widely seen Civil War documentary on PBS in the fall of 1990. This can be done by scaling or changing the position or the rotation of the image. Motion effects are created using keyframes. A **keyframe** is a "snapshot" of how you want a clip to look at a specified time, and is defined on the Effect Controls timeline, as shown in Figure 49. Premiere Pro recognizes the "snapshots" you have created and fills in the gaps to create a smooth movement between keyframes. For motion effects to work properly, at least two keyframes need to be created.

Understanding Keyframes in More Detail

When working with keyframes you always need to define at least two keyframes, a start point and an end point. It is a good idea to create two keyframes before making any changes. In Figure 50, start and end keyframes have been created for the Position, Scale, and Rotation properties.

By clicking the Toggle animation button, the first keyframe is inserted for you at the location of the CTI. To insert or remove additional keyframes, the Add-Remove Keyframe button needs to be clicked. Remember to move the CTI to the location where you would like the keyframe to be placed. Keyframes can always be adjusted later if you didn't get the location quite right the first time.

Let's work with the Position property in greater detail first. The CTI needs to be positioned on a keyframe before you can change the property values to it. To return to the start keyframe click the Go to Previous Keyframe button.

When creating the Pan effect (scrolling across the image) you need to look at the image and decide what you want the final view of the image to be. In this example, using scenic1.jpg, if the goal is to have the





Conceptual Lessons

Figure 30 Entering text on the Composition panel

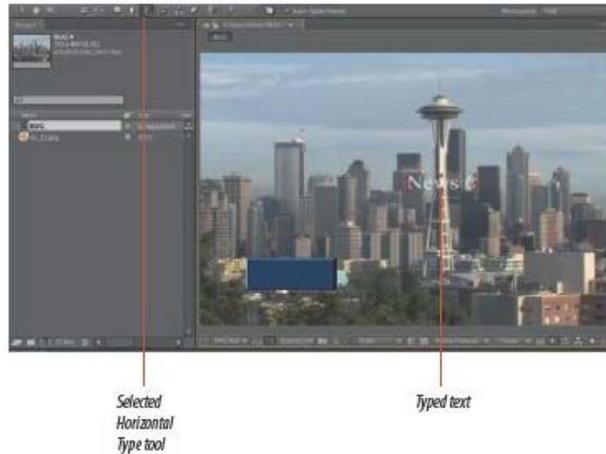
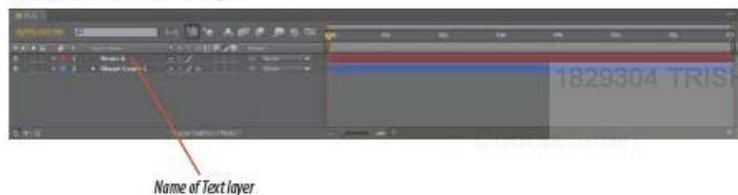


Figure 31 New name of the text layer



3. Right-click the **Timeline** panel, point to **New**, then click **Text**.

A Text layer named Text 1 is added to the Timeline panel. The Horizontal Type tool becomes selected on the Tools panel. A red cursor appears in the center of the Composition panel.

4. Type **News 6**, then press **[Ctrl][Enter]** (Win) or **[⌘][return]** (Mac) on the main section of the keyboard to exit text-editing mode.

Selection handles appear around the text so that it may now be formatted, as shown in Figure 30. The Horizontal Type tool remains selected on the Tools panel. The name of the Text layer has changed to News 6 to reflect the text that has been typed on the layer, as shown in Figure 31.

TIP Pressing **[Enter]** on the numeric keyboard will also exit text-editing mode.

5. On the Character panel make the following selections: Font: **Verdana**; Font style: **Bold**; Fill color: **White (#FFFFFF)**; Font size: **30 px**.

TIP If the text is no longer selected, click the Selection tool  on the Tools panel, then click News 6 on the Composition panel to select it.

6. Save your project and leave it open for the next exercise.

You changed the workspace to the Text workspace and created a text layer. You then typed text on the Composition panel and used the Character panel to format the text.

Lessons walk through each process, step by step with detailed images, icons, tips and notes.



Skills Review



SKILLS REVIEW (CONTINUED)

4. Click the text to the right of the Output To heading on the Render Queue panel, name your movie **Digital Graphic Final your name**, then save it in your Chapter 2 Data Files folder.
5. Click the Render button on the Render Queue panel to render the movie.
6. Open Digital Graphic Final your name.mpeg, to see your movie, as shown in Figure 94.
7. Close your project.

Figure 94 Complete Skills Review Part 1



The **Skills Reference** table highlights power user shortcuts to tools used in the chapter **Skills Review** exercises are included at the end of each chapter and contain hands-on practice exercises that mirror the progressive nature of the lesson material.





Project Builder

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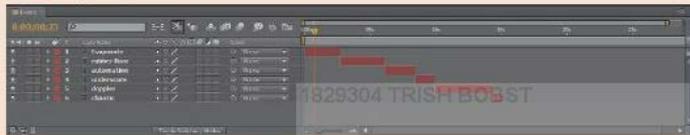
PROJECT BUILDER 1

You and a coworker just completed attending training in After Effects. Your boss has asked that you collaborate on a small demo movie showing off some of the text animation presets that are available. So far your movie has a composition and text layers named after an animation preset. You are expected to complete the project for the staff meeting.

1. Open Demo.aep, then save it as **Animation Preset Demo your name**.
2. Format the text on each text layer using the Character panel and layer styles.
3. Browse the animation presets to find the animation preset named for each text layer.
4. Apply the appropriate animation preset to the appropriate text layer. (*Hint: Be sure the CTI is at 0:00:00:00 when you apply the preset.*)

5. Trim the duration of the layers based on the length of the effect. (*Hint: Press UU to see keyframes and help you decide where to place the Out point.*)
6. Adjust the sequence of the layers so that the text does not all play at the same time, as shown in Figure 96. (*Hint: Use the Sequence Layers command that can be found under Keyframe Assistant.*)
7. Add the Demo Composition to the Render Queue and export the movie as an MPEG2 named **Animation Preset Demo Final your name**.

Figure 96 Completed Project Builder 1



PROJECT BUILDER 2

The elementary school principal in your district has heard about your video production class. They are planning a video to be presented at their annual awards ceremony in the spring and would like you to design a creative opening title sequence for the video that would be appropriate for elementary age students. She thinks that using many colorful shapes with vibrant music would be fantastic. She would like the video to last 25 seconds and include the name of the school and some slogans.

1. Create an After Effects project titled **Elementary Title Sequence**, with a composition with the default preset NTSC DV, and duration of 30 seconds. (*Note: Select a background color of your choice.*)
2. Create a minimum of five shape layers with your choice of shapes and colors and apply layer styles.
3. Create a text layer for the name of the school with your choice of formatting and layer styles. The name of the school is **Helmes Elementary School**.
4. Create a text layer for each of the following slogans with your choice of formatting and layer styles, as shown in Figure 97:
 - Believe & Succeed
 - Catch the Spirit
 - Knowledge Is Power

5. Apply animation effects with motion paths and animation presets.
6. Adjust the duration of the various layers and sequence the layers to vary the timing of the layers.
7. Export the movie to the MPEG2 video format with the name **Elementary Title Sequence Final your name**.

Figure 97 Completed Project Builder 2



Two **Project Builder** exercises are featured at the end of each chapter . These exercises require students to apply the skills learned in the chapter. Includes finished example of the project.



Portfolio Project



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PORTFOLIO PROJECT

Your video production teacher has asked you to create an animated production logo for your own video production company. He would like you to place this logo at the end of all the video projects you create while working through this book.

1. Come up with a creative title for your production company.
2. Create a composition with the NTSC DV Preset and Duration of 15 seconds, and the background color of your choice.
3. Obtain at least one good quality still image or video that works well with the theme of your production company.
4. Include a background audio clip. You may download one from the Internet, or look in the Audio folder that can be found with the resource files provided with this book. (*Note:* Be sure to check the terms of use regarding any media you may download to use with your project.)
5. Import your footage and create layers with the footage.
6. Create a text layer with the name of your production company, as shown in Figure 98.
7. Format your text, apply layer styles, and animate your text.
8. Add a shape layer to place behind the text, and add effects to the shape of your choice to enhance its look.
9. Your animated production logo should be exported so it is available for both MPEG2 and FLV formats; name your file after the name of your production company.

Figure 98 Portfolio Project



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Portfolio Projects are included at the end of each chapter and encourage students to solve challenges based on the content explored in the chapter.



- Student data files needed to complete the exercise, lessons, and projects in the book



Instructor Resource CD
(also online access available) includes:

- Instructor's Manual
 - Chapter overviews
 - Detailed lecture topics
 - Teaching tips
- PowerPoint presentations (lecture notes)
- Solutions to exercises
- Syllabus
- Test banks
 - ExamView test generator and testbank
- eBook available



 The Video Collection Revealed: Adobe Premiere Pro, After Effects, Soundbooth and Encore CS5, 1st Edition

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 **The Video Collection Revealed: Adobe Premiere Pro, After Effects, Soundbooth and Encore CS5, 1st Edition**

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This interactive site offers a number of password-protected resources that will enhance your teaching. For your convenience, we have also displayed the resources your students can use to test themselves, research, or review.



- Step-by-step instructions with full color visuals
- The “Why” behind the skill
- Numerous Projects

