**Rules of Notice**
(Strategies and techniques authors use to get your attention and focus you on important details)

Privileged Positions:
- Most privileged position - the end (last impression)
- Second most privileged position - the beginning (you're curious)
- Titles
- Climax (especially for themes)
- Ruptures - where things break with your expectations or the flow of the story is interrupted with. Sometimes the interruptions are visual (sections breaks, ellipsis, etc.)

Undue attention:
- Closeups
- Repetition
- Described in great detail
- Something a character pays special attention to
- Weird authorial behavior

Names:
- Pay attention to names of character - including nicknames and initials.
- Names of places (towns/neighborhoods/schools are often important)
  
  *Note - authors can chose ANY name - think about why they chose the ones they did.*

Other things to pay attention:
- Double meanings - words/phrases/ideas that can mean more than one thing
- First impressions
- What characters say . . . and how they say it
- Emotionally charged words or descriptions
- Allusions - references to literature or culture authors expect readers to be aware of
- How characters and objects are related.
- How an object is used . . . and if it changes or the use of that object changes.

See back for symbolism
Rules of Notice Continued
(Strategies and techniques authors use to get your attention and focus you on important details)

Symbolism

Colors
- Red - anger, excitement, danger, stop, love, passion
- Yellow - cowardice, hope, hazard
- Beige/brown - flat, boring, non-committal, plain
- Blue - sadness, depression, corporate, conservative, male
- Green - spring, go, new birth, nature
- Orange - fire, strong emotion
- Black - evil, death, funerals
- White - purity, honesty, peace, brides, angels
- Pink - feminine
- Purple - royalty
- Gray - sad, depressed

Animals
- Owl
- Fox
- Snake
- Eagle
- Ant
- Coyote
- Dragon
- Rabbit
- Shark
- Swan
- Wolf
- Others?

Bad Luck
- Thirteen
- Black cats
- Ladders
- Other?

Other significant symbols:
- Rings
- Crosses
- Flags
- Moon
- Water
- apple

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