

Parent Engagement & Satisfaction

What is parent engagement and satisfaction?

Parent engagement and satisfaction is the degree to which parents believe their students' school partners effectively with them in their child's learning and provides a caring, safe, and supportive environment. The state measures parent engagement and satisfaction based on responses to a short survey that Idaho stakeholders developed to capture parents' agreement with various positive statements about their students' school. The state contracts with Cognia.com to administer this survey.

Why is parent engagement and satisfaction important?

Parents and schools are mutually accountable for a student's learning. Measures of parent satisfaction and engagement provide schools information about how parents view this critical partnership and identify opportunities for improvement.

How does Idaho calculate parent engagement and satisfaction for school accountability?

The parent survey asks respondents to rate their agreement with various questions, such as "My child's school provides me with resources and information to support my child's learning at home." For each of the eight satisfaction and engagement questions, parent responses range from Strongly Agree to Strongly Disagree. Parents can also respond Unsure.

For each survey response, the state adds up the number of engagement questions with which the parent responded Strongly Agree or Agree. The state then calculates an aggregated level of parent satisfaction and engagement for a school based on the following formula:

$$\frac{\text{Number of strongly agree or agree responses to the survey questions}}{\text{Total number of responses to the survey questions}}$$

Parent satisfaction and engagement is shared on the school report card. This measure is not used to identify schools for support and improvement or for recognition.

DATA SOURCES

Parent engagement survey calculations are based on responses students submitted during the state survey window February 15 – March 31, 2023.

Schools that do not participate in the survey are assigned 0% as the value on this indicator.