

Starting the College Conversation

TAKE THE FIRST STEP IN YOUR COLLEGE AND SCHOLARSHIP SEARCH BY OPTING INTO STUDENT SEARCH SERVICE



What is Student Search Service?

Student Search Service® connects you with colleges and scholarship programs looking for students like you. By participating, you'll give College Board permission to share information like your name, high school, and score range with these organizations. Once you've opted in, colleges and scholarship programs can send you information by mail and email. Organizations pay College Board to use the service, but it's free for you.

Benefits for Students

- Receive detailed information from colleges about majors, financial aid, scholarships, campus life, etc.
- Discover your college options, including colleges you may not have considered.
- Hear from our scholarship partners who offer over \$300 million in scholarships.

About Your Data

When you opt in to the service, organizations can identify you using some of the information you've shared on a College Board exam or on the College Board website. Your privacy matters. If you'd like to stop participating in Student Search Service, you can opt out any time by visiting studentsearch.collegeboard.org or calling **866-825-8051**.

How to Participate

It only takes a few easy steps to opt in to Student Search Service:

- 1 Visit **collegeboard.org**.
- 2 Log in or create an account.
- 3 Click **Student Search Service** in the green College Planning menu in the middle of the page.
- 4 Click **Yes** in the blue bar at the top of the screen.

