



FOR IMMEDIATE RELEASE

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Supt. Ybarra releases back-to-school graphic, PSA for parents

(BOISE) – As families throughout Idaho start a new school year, Superintendent of Public Instruction Sherri Ybarra has a simple message amid this complicated time: Let’s get back to school, safely.

Whether local schools are starting in-person, online or a combination of the two, all families can help stop the spread of Coronavirus by taking a few easy precautions: Wash your hands, wear a mask, maintain social distancing and stay home if you don’t feel well.

“As a parent or guardian, you can help get this pandemic under control so our children can return to school safely,” Superintendent Ybarra says in a public service announcement distributed across the state Monday.

The State Department of Education also created a colorful graphic to drive home the same message.

Check out the [video PSA here](#).

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Attached: SDE ‘Back to School Safely’ graphic

Broadcast-quality PSA: Media members are encouraged to use the broadcast-quality version of the Back to School PSA at

<https://www.sde.idaho.gov/superintendent/public-service-announcements.html>