



24-2025 IDAHO SCHOOL BUS SAFETY WEEK POSTER CONTEST

THEME: SAFETY FIRST - SAFETY ALWAYS

WHAT IS IT?

The Idaho Department of Education, Student Transportation Team is excited to announce the state-level competition to select artwork that depicts and encourages school bus safety. The winning posters are used to promote safer school transportation for Idaho Students and residents alike. Overall State winner advances to the National Association of Pupil Transportation contest.

THE RULES:

The 24-2025 theme is: "Safety First – Safety Always." This theme must appear in writing or printing on all posters submitted. Drawings must be original, correct in safety concept, and the exclusive work of the K-12 student entering the contest in idea, design, and execution. All artworks should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present on the poster.

POSTER SUBMISSION DEADLINE IS APRIL 18, 2025.

SPONSORED BY:



SUBMIT POSTERS TO:

Idaho Department of Education
Attn: Ali Stolzman
P.O. Box 83720
Boise, Idaho 83720-0027

QUESTIONS?

lolsen@sde.idaho.gov
208-332-6851

POSTER SPECIFICATIONS

Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but entries must be mounted on quality tag posters. Lamination is not permitted and will disqualify the poster.

There is no limitation on the use and number of colors. There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass, or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, preprinted, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted materials (i.e., comic and/or television characters), including stock artwork, meaning photographs or other images of common places, landmarks, nature, events, or people; clip art, meaning anything from an existing collection of pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.

There must be a 3" x 5" card securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, email address, school name and school address. Do not place name, school, etc., on the front of the poster. Do NOT roll posters, please mail flat.

PRIZES

The winning students from each category will be invited to receive their award at the Summer 2025 Student Transportation Training Conference in Boise, Idaho! Winners will receive a certificate of recognition and a \$25 gift card to Amazon for art supplies. The overall State winner will receive a plaque of recognition, a \$50.00 gift card to Amazon for art supplies and their poster submitted to the National competition!



CATEGORIES

Each participating school district may submit one poster in each of the following categories:

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grade 6-8

Division #4 - Special Education (Grades K- 12)

Division #5 – CAD (Computer Aided Drawing)

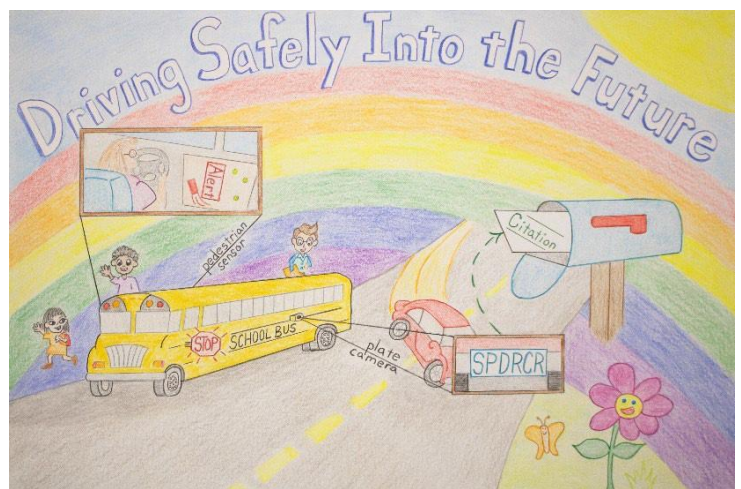
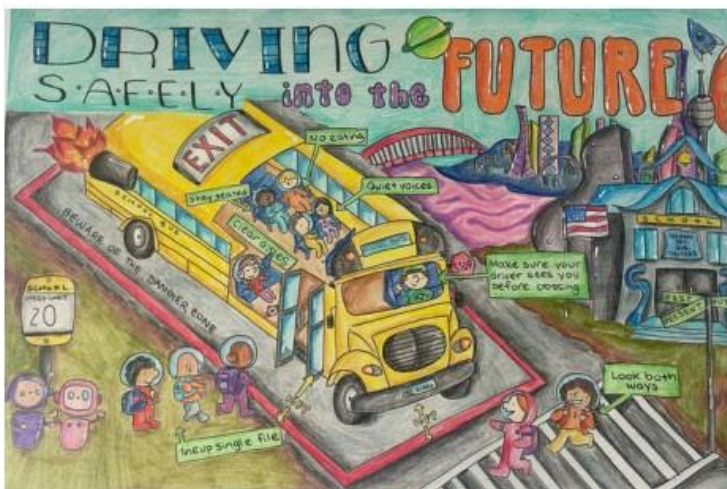
- CAD entries are eligible for State and National competitions but are not eligible to be the Overall Contest Winner

Safety First - Safety Always

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

All posters become the property of the Idaho Department of Education and the National Association for Pupil Transportation upon receipt and are not returned to the artist, his/her parents/legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s) claiming a right, title, or other interest in the poster.

2024 WINNING NATIONAL AND STATE SCHOOL BUS SAFETY POSTERS CAN BE SEEN BELOW.



The National School Bus Safety Poster Contest is supported by state level infrastructure.
The national contest is open only to winners of state contests.

A poster must win at the state level to be entered into the national contest.

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules. The information below is important and needed. Posters may be disqualified at the national level if the above label is not used for poster submission!

POSTER LABEL
LABEL FOR ENTRY - PRINT CLEARLY

Student Name _____

Grade _____ **Age** _____

School _____

Teacher's Name _____

Teacher's Email _____

School Phone Number _____

School Address

City _____

State _____ **Zip** _____

Student's Home Address

City _____

State _____ **Zip** _____

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grades 6-8

Division #4 - Special Education (Grades K - 12)

Division #5 - CAD (Computer Aided Drawing)

Do not place this information on the front of the poster.

Display on the back only!

All fields must be completed!

NATIONAL COMPETITION - Please select prize payment preference which will be used for winning posters:

Prize money mailed to home address

Prize money mailed to school address