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## **Students from small Idaho school create Easter egg design for White House**

(BOISE) – Four graphic arts students in the tiny Rockland School District saw their colorful design represent Idaho at the White House during this year’s Easter Egg Roll.

Idaho’s State Department of Education, like its counterparts across the nation, was asked to select a school whose STEM students could create, in short order, a colorful design emblematic of Idaho’s lifestyle and environment. Rick Kennedy, SDE administrator of Instructional Support for Student-Centered Learning, immediately thought of Rockland, a rural K-12 school of about 180 students near American Falls. He turned to Rosann Mathews, Rockland’s technology coordinator and information systems technology teacher.

“Rosann and Rockland were perfect for this, combining classic Idaho rural atmosphere with technology, teamwork, imagination and boundless enthusiasm,” said Kennedy, who has been instrumental in bringing Adobe Creative Cloud into Rockland and many other Idaho schools through Create Idaho.

Mathews brought the challenge to her graphic arts classroom, where high school students Caleb Norwood, Naia Evans, Ender Miller and Kaden Woodworth got to work on a design featuring the Idaho State Seal, elk, bluebirds, a tractor and potatoes.

“This was truly a collaboration between my students,” Mathews said. “They each came up with an idea and created their design. They then combined the components from their individual designs that they felt represented Idaho.”

“I’m very proud of them. It was fun to watch their creative process and how well they worked together on the project,” she said. “They were very excited, especially when they saw the picture of the display at the White House.”

The federal design guidelines limited the young artists to only five Pantone colors – gold, red, pink, blue and green. They used Adobe Illustrator to create the design.

“We just wanted to make a cool poster that represented Idaho in the best way possible,” said student Kaden Woodworth. “We were honored to have been chosen to have the opportunity to represent Idaho,” student Naia Evans said.

Idaho’s design, with Rockland High School credited, was displayed on a large screen outside the White House during Monday’s Easter Egg Roll, which was presided over by President Trump and First Lady Melania Trump. Selected designs from all states were on display. The annual White House event dates back to 1878 and the administration of Rutherford B. Hayes.

“I really enjoyed making this poster to represent Idaho,” student Caleb Norwood said.

“The students from our high school did an outstanding job with the design,” Rockland School District Superintendent Greg Larson said. “I feel it does a great job incorporating emblems found in our great state.”

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**Attached:** Photos of the Idaho design displayed at the White House and the Rockland students posing with their work. Those students are, from left: Caleb Norwood, Naia Evans, Ender Miller and Kaden Woodworth. Both photos courtesy of Rockland School District.