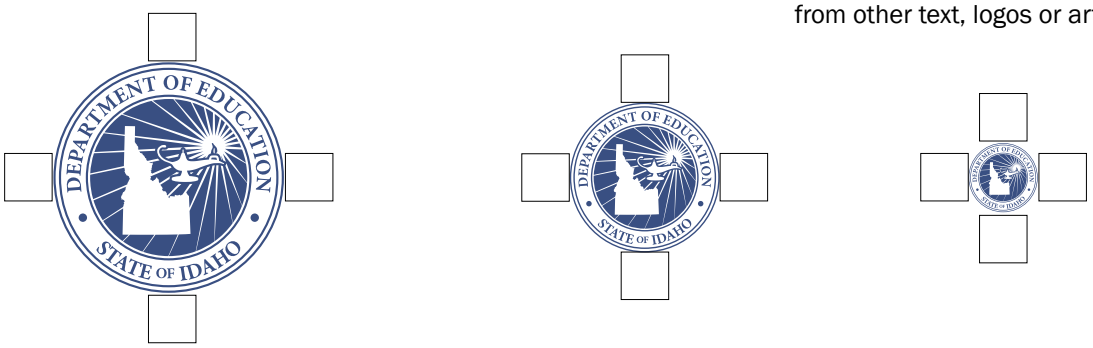
The Idaho State Department of Education logo must be placed in evidence on all of the Department's marketing tools.

The following are a set of rules and instructions on use of the Idaho State Department of Education logo.

## Idaho State Department of Education Logo Guidelines

Make sure to leave .25in space around all sides, keeping it away from other text, logos or artwork.



**WARNING!** Please DO NOT abuse the logo. Therefore, please do not do any of the following:

Do not stretch, distort or alter logo.

NO

NO

NO

YES

Make sure the logo can be idenitifed with background color. DO NOT use drop shadows, inner shadows, bevel, outlines or feather the logo.

## Alternative Logo Version

## Color Palette

Pantone 540
C88 M74 Y24 K8
R57 G81 B130
# 395182

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